

Paulista Women - 1st Phase - Santos vs AERP

DATE: Monday, November 10, 2025
LOCATION: São José do Rio Preto, São Paulo, BR

Event Description

Paulista Women - 1st Phase - Santos vs AERP is a premier sports event in São José do Rio Preto, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,575 people

Event ID: vFVfypzBwQwcBeL7XF

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 630 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.