

Paulista Women - 1st Phase - Palmeiras vs São Paulo

DATE: Sunday, September 28, 2025
LOCATION: Santana de Parnaíba, São Paulo, BR

Event Description

Paulista Women - 1st Phase - Palmeiras vs São Paulo is a premier sports event in Santana de Parnaíba, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,278 people

Event ID: HcJYZ6gmaXQq5RKuWP

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 911 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.