

Paulista U20 - São Paulo U20 vs Paulistano U20

DATE: Tuesday, August 19, 2025
LOCATION: Jaguaré, São Paulo, BR

Event Description

Paulista U20 - São Paulo U20 vs Paulistano U20 is a premier sports event in Jaguaré. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 3p5d3sJJxjhs6ytgUR

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.