

Paulista U20 - Quarter-finals - Santos U20 vs EC São Bernardo U20

DATE: Friday, October 10, 2025
LOCATION: Santo André, São Paulo, BR

Event Description

Paulista U20 - Quarter-finals - Santos U20 vs EC São Bernardo U20 is a premier sports event in Santo André. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,757 people
Event ID: FhrqQn6pnGG3Qv9hUU

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,503 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.