

Paulista U20 - Quarter-finals - Paulistano U20 vs Franca U20

DATE: Friday, October 10, 2025
LOCATION: Franca, BR

Event Description

Paulista U20 - Quarter-finals - Paulistano U20 vs Franca U20 is a premier sports event in Franca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 589 people

Event ID: 3jV69m5JvDzZHADMcj

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.