

# Paulista U20 - Quarter-finals - Botafogo SP U20 vs Palmeiras U20

DATE: Sunday, October 12, 2025  
LOCATION: Barueri, São Paulo, BR

## Event Description

Paulista U20 - Quarter-finals - Botafogo SP U20 vs Palmeiras U20 is a premier sports event in Barueri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,536 people

**Event ID:** BatguQ9CAt5L8BAyGH

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,214 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*