

Paulista U20 - Ourinhos / Catanduva U20 vs Araraquara U20

DATE: Monday, September 1, 2025
LOCATION: Araraquara, BR

Event Description

Paulista U20 - Ourinhos / Catanduva U20 vs Araraquara U20 is a premier sports event in Araraquara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,983 people
Event ID: BvJ44Gtd3qgbGMKtNn

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 793 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.