

Paulista U20 - Jandira U20 vs Ourinhos / Catanduva U20

DATE: Sunday, September 14, 2025
LOCATION: Catanduva, BR

Event Description

Paulista U20 - Jandira U20 vs Ourinhos / Catanduva U20 is a premier sports event in Catanduva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,270 people
Event ID: EcpCyhmkBJeQ2Q3PZh

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.