

Paulista U20 - Avaré U20 vs Araraquara U20

DATE: Sunday, September 14, 2025
LOCATION: Araraquara, BR

Event Description

Paulista U20 - Avaré U20 vs Araraquara U20 is a premier sports event in Araraquara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 968 people

Event ID: D7yeZU8VXHhWM9K4Gf

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 387 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.