

Paulista U20 - 8th Finals - São Paulo U20 vs Oeste U20

DATE: Friday, September 19, 2025
LOCATION: Barueri, São Paulo, BR

Event Description

Paulista U20 - 8th Finals - São Paulo U20 vs Oeste U20 is a premier sports event in Barueri, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,310 people

Event ID: M3K8tGXwJ4fkUnYEPe

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 924 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.