

Paulista U20 - 8th Finals - Referência U20 vs Palmeiras U20

DATE: Friday, September 26, 2025
LOCATION: Barueri, São Paulo, BR

Event Description

Paulista U20 - 8th Finals - Referência U20 vs Palmeiras U20 is a premier sports event in Barueri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 71/100
Expected Attendance: 10,810 people
Event ID: Dr4Nf8P6oKE5CYwicx

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,324 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.