

Paulista U20 - 8th Finals - Ponte Preta U20 vs Ituano U20

DATE: Friday, September 26, 2025
LOCATION: Itu, São Paulo, BR

Event Description

Paulista U20 - 8th Finals - Ponte Preta U20 vs Ituano U20 is a premier sports event in Itu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,198 people

Event ID: 92Mq5MjPCPZnt9TsYG

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,679 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.