

# Paulista U20 - 8th Finals - Guarani U20 vs Grêmio Prudente U20

DATE: Friday, September 19, 2025  
LOCATION: Presidente Prudente, São Paulo, BR

## Event Description

Paulista U20 - 8th Finals - Guarani U20 vs Grêmio Prudente U20 is a premier sports event in Presidente Prudente. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 16,584 people

**Event ID:** HfBXvvcyG5sc4C5cYh

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,634 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*