

Paulista U20 - 16th Finals - XV de Piracicaba U20 vs Corinthians U20

DATE: Friday, September 12, 2025
LOCATION: São Paulo, São Paulo, BR

Event Description

Paulista U20 - 16th Finals - XV de Piracicaba U20 vs Corinthians U20 is a premier sports event in São Paulo, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,685 people

Event ID: 64kYGnJp7v8hMRLTnh

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,874 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.