

Paulista U20 - 16th Finals - União Suzano U20 vs XV de Novembro (Jaú) U20

DATE: Saturday, September 6, 2025
LOCATION: Jaú, São Paulo, BR

Event Description

Paulista U20 - 16th Finals - União Suzano U20 vs XV de Novembro (Jaú) U20 is a premier sports event in Jaú. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,845 people

Event ID: 3A8WsmLZU5nePzjaaY

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 738 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.