

Paulista U20 - 16th Finals - Portuguesa Santista U20 vs Santos U20

DATE: Friday, September 12, 2025
LOCATION: Santos, São Paulo, BR

Event Description

Paulista U20 - 16th Finals - Portuguesa Santista U20 vs Santos U20 is a premier sports event in Santos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,420 people

Event ID: AUbbJEVSL4tNVRrXCp

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 968 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.