

Paulista U20 - 16th Finals - Ponte Preta U20 vs Capivariano U20

DATE: Friday, September 5, 2025
LOCATION: Santa Bárbara D'Oeste, São Paulo, BR

Event Description

Paulista U20 - 16th Finals - Ponte Preta U20 vs Capivariano U20 is a premier sports event in Santa Bárbara D'Oeste. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,346 people

Event ID: gGCD6tDy4yhcd54PJp

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.