

# Paulista U20 - 16th Finals - Ituano U20 vs São Caetano U20

DATE: Friday, September 5, 2025  
LOCATION: São Caetano do Sul, São Paulo, BR

## Event Description

Paulista U20 - 16th Finals - Ituano U20 vs São Caetano U20 is a premier sports event in São Caetano do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,317 people

**Event ID:** i5DDN2RpLgZgRizxQS

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,727 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*