

Paulista Série B - Finals - Tanabi vs ECUS

DATE: Saturday, August 23, 2025
LOCATION: Suzano, São Paulo, BR

Event Description

Paulista Série B - Finals - Tanabi vs ECUS is a premier sports event in Suzano, São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,687 people

Event ID: Cxtw3MqxX9Ptbf8KgV

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 675 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.