

Paulista - Quarter-finals - Paulistano vs Mogi das Cruzes

DATE: Wednesday, September 24, 2025
LOCATION: Mogi das Cruzes, São Paulo, BR

Event Description

Paulista - Quarter-finals - Paulistano vs Mogi das Cruzes is a premier sports event in Mogi das Cruzes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,515 people
Event ID: 7eXNPsNpCW8oXThtua

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 606 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.