

Paul Potts

DATE: Sunday, September 14, 2025
LOCATION: Nienburg/Weser, Niedersachsen, DE

Event Description

Paul Potts is a premier concerts event in Nienburg/Weser. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 231 people

Event ID: EHnPnHmCgJhZZkcRjQ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
