

Paul Douglas 'Could Be Keen' Tour - Queenstown

DATE: Thursday, September 18, 2025
LOCATION: Queenstown, Otago Region, NZ

Event Description

Paul Douglas 'Could Be Keen' Tour - Queenstown is a premier performing-arts event in Queenstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 45/100
Expected Attendance: 568 people
Event ID: C5vfZrox273ZNgQLpH

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
