

Patrick Cooper, Bill Romano, Doc Chaney: LIVE Music Thurs Jan 22nd 6p-8p

DATE: Thursday, January 22, 2026
LOCATION: Baton Rouge, Louisiana, US

Event Description

Patrick Cooper, Bill Romano, Doc Chaney: LIVE Music Thurs Jan 22nd 6p-8p is a premier community event in Baton Rouge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 17/100

Expected Attendance: 23 people

Event ID: Ck4GiFFE2FzTXoAqeJ

Hotel Demand Indicators

ADR Impact Index: 2.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 9 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
