

Pathways to Belonging: Saint John Immigration Sector Summit

DATE: Wednesday, October 22, 2025
LOCATION: Saint John, New Brunswick, CA

Event Description

Pathways to Belonging: Saint John Immigration Sector Summit is a premier conferences event in Saint John. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 346 people

Event ID: BuA5UiwrZ5uiMGFvYo

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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