

Passeports 7 Jours - du 08 au 10 août et 14 au 17 août 2025

DATE: Sunday, August 17, 2025
LOCATION: Saint-Jean-sur-Richelieu, Québec, CA

Event Description

Passeports 7 Jours - du 08 au 10 août et 14 au 17 août 2025 is a premier concerts event in Saint-Jean-sur-Richelieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 202 people

Event ID: DGonvQz9C6ZpJe8Uj3

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 81 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.