

# PASSEIO DE LANCHAS + BAILE dos PESCADORES, SÁBADO, 30 AGOSTO, 9h30 às 18h BEARCATION e BIGGER

DATE: Saturday, August 30, 2025  
LOCATION: Minas Gerais, BR

## Event Description

PASSEIO DE LANCHAS + BAILE dos PESCADORES, SÁBADO, 30 AGOSTO, 9h30 às 18h BEARCATION e BIGGER is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 40/100

**Expected Attendance:** 305 people

**Event ID:** bWkmFYrDMn9nCY9zBF

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 122 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/passeio-de-lancha-baile-dos-pescadores-sbado-30-agosto-9h30-s-18h-bearcation-e-bigger>

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