

Passeggiata letteraria nella Villa Floridiana al Vomero Napoli

DATE: Thursday, November 6, 2025
LOCATION: Napoli, Campania, IT

Event Description

Passeggiata letteraria nella Villa Floridiana al Vomero Napoli is a premier performing-arts event in Napoli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 143 people
Event ID: hWPeWyZpMA6Pq8zPWG

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.