

# Passeggiando con i Cattivi - Family Halloween Immersive Experience

DATE: Sunday, October 26, 2025  
LOCATION: Lido di Licola, Campania, IT

## Event Description

Passeggiando con i Cattivi - Family Halloween Immersive Experience is a premier festivals event in Lido di Licola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 671 people

**Event ID:** 64ZHcXsKJfoEUM8PaX

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 268 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*