

PARTY HARD // SEXTA - 17.10 // CABARET POA

DATE: Friday, October 17, 2025
LOCATION: Centro Histórico, Rio Grande do Sul, BR

Event Description

PARTY HARD // SEXTA - 17.10 // CABARET POA is a premier community event in Centro Histórico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 132 people
Event ID: Gem2mF3C2Gp5tPwmaM

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:47:59 AM