

# Participez au Salon de l'Immobilier de Dubaï à Bruxelles | 18 et 19 octobre

DATE: Saturday, October 18, 2025  
LOCATION: Bruxelles, Bruxelles, BE

## Event Description

Participez au Salon de l'Immobilier de Dubaï à Bruxelles | 18 et 19 octobre is a premier expos event in Bruxelles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,214 people

**Event ID:** 82aGDVbWH9XkRtyb2Q

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 486 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*