

Parramatta Eels vs Newcastle Knights

DATE: Sunday, September 7, 2025
LOCATION: Parramatta, New South Wales, AU

Event Description

Parramatta Eels vs Newcastle Knights is a premier sports event in Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,666 people

Event ID: F5Me5vcGbj43z6kwVG

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,866 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.