

Parramatta Eels vs Canterbury-Bankstown Bulldogs

DATE: Friday, September 12, 2025
LOCATION: Parramatta, New South Wales, AU

Event Description

Parramatta Eels vs Canterbury-Bankstown Bulldogs is a premier sports event in Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,542 people

Event ID: 3VEzQgGQoQQ5d4nopk

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,017 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.