Paro Pablo “One For The Road”

DATE: Friday, October 3, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

Paro Pablo “One For The Road” is a premier community event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 38/100
Expected Attendance: 250 people
Event ID: BVnfjJpNsv79KFiYUv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.