

# ParkPlus - Bremen Tattoo - 17.01.2026

## 15:00 Uhr

DATE: Saturday, January 17, 2026  
LOCATION: Bremen, Bremen, DE

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### Event Description

ParkPlus - Bremen Tattoo - 17.01.2026 15:00 Uhr is a premier community event in Bremen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** GSf2LttKs84cLPFZjQ

### Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*