

# Paranaense 3 - 1st Phase - Portuguesa Londrinense vs Grêmio Maringá

DATE: Saturday, September 6, 2025  
LOCATION: Maringá, Paraná, BR

## Event Description

Paranaense 3 - 1st Phase - Portuguesa Londrinense vs Grêmio Maringá is a premier sports event in Maringá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,031 people

**Event ID:** Dj53iPD6u8j65HfnrU

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,012 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*