

# Paranaense 3 - 1st Phase - Araucária vs Rolândia

DATE: Wednesday, September 10, 2025  
LOCATION: São Mateus do Sul, Paraná, BR

## Event Description

Paranaense 3 - 1st Phase - Araucária vs Rolândia is a premier sports event in São Mateus do Sul, Paraná. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,830 people

**Event ID:** 4HYtBQBrhNKTxBiE7b

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,132 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*