

# Paraibano 2 - Semi-finals - Confiança PB vs Cruzeiro PB

DATE: Saturday, October 4, 2025  
LOCATION: Itaporanga, Paraíba, BR

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## Event Description

Paraibano 2 - Semi-finals - Confiança PB vs Cruzeiro PB is a premier sports event in Itaporanga, Paraíba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 57/100  
**Expected Attendance:** 2,114 people  
**Event ID:** GTi99VESH9b5PLLSFq

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 846 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*