

Paraibano 2 - 1st Phase - Queimadense vs Atlético Cajazeirense

DATE: Sunday, September 14, 2025
LOCATION: Cajazeiras, Paraíba, BR

Event Description

Paraibano 2 - 1st Phase - Queimadense vs Atlético Cajazeirense is a premier sports event in Cajazeiras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,998 people

Event ID: Fw95Mjkg2XxRi3jgMe

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,599 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.