

# Paraense U20 - 1st Phase - União

## Paraense U20 vs Remo U20

DATE: Tuesday, September 2, 2025  
LOCATION: Belém, Pará, BR

### Event Description

Paraense U20 - 1st Phase - União Paraense U20 vs Remo U20 is a premier sports event in Belém, Pará. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 812 people

**Event ID:** 6KpqLuFnRp3tKRNNEH

### Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 325 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*