

# Paraense U20 - 1st Phase - Terra Alta U20 vs Maracanã Tauá U20

DATE: Saturday, September 20, 2025  
LOCATION: Santo Antônio do Tauá, Pará, BR

## Event Description

Paraense U20 - 1st Phase - Terra Alta U20 vs Maracanã Tauá U20 is a premier sports event in Santo Antônio do Tauá, Pará. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 731 people

**Event ID:** HkUX9qL6YxZj54TSHK

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 292 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*