

Paraense U20 - 1st Phase - Meninos de Ouro U20 vs Maracanã Tauá U20

DATE: Saturday, August 23, 2025
LOCATION: Santo Antônio do Tauá, Pará, BR

Event Description

Paraense U20 - 1st Phase - Meninos de Ouro U20 vs Maracanã Tauá U20 is a premier sports event in Santo Antônio do Tauá, Pará. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 584 people

Event ID: 6hztdXy6pQddKrh5Ui

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 234 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.