

Paraense U20 - 1st Phase - Cruzeiro U20 vs Trabalhista U20

DATE: Thursday, August 21, 2025
LOCATION: Belém, Pará, BR

Event Description

Paraense U20 - 1st Phase - Cruzeiro U20 vs Trabalhista U20 is a premier sports event in Belém, Pará. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 699 people

Event ID: 857g7wK2MYjLy5mqJ7

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.