Paradise Swim Week Las Vegas Models Casting at Sahara hotel

DATE: Thursday, August 14, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Paradise Swim Week Las Vegas Models Casting at Sahara hotel is a premier expos event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 42/100
Expected Attendance: 386 people
Event ID: GAvAeZxd6urhGD4SoQ

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.