

Paradise 2k25 - The largest inter-medics fest of Odisha

DATE: Wednesday, October 15, 2025
LOCATION: Brahmapur, Odisha, IN

Event Description

Paradise 2k25 - The largest inter-medics fest of Odisha is a premier conferences event in Brahmapur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 456 people
Event ID: 6iZfB9fAJCGw8tLSij

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.