

Parade at Kellner Corn Fest

DATE: Saturday, August 16, 2025
LOCATION: Wisconsin Rapids, Wisconsin, US

Event Description

Parade at Kellner Corn Fest is a premier festivals event in Wisconsin Rapids. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 558 people

Event ID: A2ASULXLLj4XApxGaJ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 223 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
