

PANOTEC presents GAOR OPENHOUSE - celebrating Gaor's 5th anniversary

DATE: Thursday, October 30, 2025
LOCATION: Molina de Segura, Región de Murcia, ES

Event Description

PANOTEC presents GAOR OPENHOUSE - celebrating Gaor's 5th anniversary is a premier expos event in Molina de Segura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,228 people

Event ID: FvJW5DZDBNKXcspEGN

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 491 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.