

# Panoptiko - Noc v Ope –P

DATE: Saturday, January 24, 2026  
LOCATION: Hlavní m -7Fò aha, CZ

## Event Description

Panoptiko - Noc v Ope –P is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 58/100

**Expected Attendance:** 2,623 people

**Event ID:** 5zHGkng7AccAuwzTci

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,049 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*