

Panionios BC Athens vs Panathinaikos BC

DATE: Sunday, December 7, 2025

LOCATION: Marousi, GR

Event Description

Panionios BC Athens vs Panathinaikos BC is a premier sports event in Marousi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 9,216 people

Event ID: Few4KXYzf4GhNsDj5j

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,686 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.