

¡Panamá, prepárate para el evento de trading del año este 17 de agosto

DATE: Sunday, August 17, 2025
LOCATION: Panamá, Provincia de Panamá, PA

Event Description

¡Panamá, prepárate para el evento de trading del año este 17 de agosto is a premier conferences event in Panamá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: EMNtLP2xznzanyT2akX

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.