

Pamela Joyce & Bob McBain w Brett Palm at Sonoma Botanical Gardens, Wed, Aug 13th, 5:30p-7:30p, \$15!

DATE: Wednesday, August 13, 2025
LOCATION: Glen Ellen, California, US

Event Description

Pamela Joyce & Bob McBain w Brett Palm at Sonoma Botanical Gardens, Wed, Aug 13th, 5:30p-7:30p, \$15! is a premier concerts event in Glen Ellen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 211 people

Event ID: 6Db46meSp52J8gz9s3

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/pamela-joyce-bob-mcbain-w-brett-palm-at-sonoma-botanical-gardens-wed-aug-13th-530p-730p-15>

Document generated on 6/4/2026, 3:45:18 PM